



Life In Brief

Education:

- LLM, Taxation, Wayne State University, 2000-2002
- JD, University of Michigan, 1992-1994
- BA, English and Psychology, Stanford University, 1988-1992

Work History:

- PwC, 1996-Present
 - o Principal, US Public Policy, 2019-Present
 - US Public Policy Lead, 2016-2019
 - Managing Director, Government Affairs, 2015-2016
 - o Director, Government Relations, 2004-2015
 - Chief of Staff, US Marketing and Communications, 2002-2004
 - o Tax Manager, 2000-2001
 - Senior Tax Associate, 1998-2000
 - Tax Associate, 1996-1997

Quick Summary

Career government affairs professional who has risen through the ranks at her firm; now provides strategic leadership for PwC on tax policy and financial regulation

- After graduating from Stanford with a BA in English and Psychology, she immediately completed a JD from the University of Michigan; returned to university at Wayne State to receive an LLM a few years later
- Began her career as a tax associate for PwC before being selected to an internal rotational program focused on management and communications; integrated with the government affairs practice upon completion of that program

- Brooks leads PwC's lobbying efforts with government stakeholders, engages on pertinent public policy and advises corporate leadership
- As head of public policy, Brooks' legislative portfolio covers tax and financial regulation; lobbied for continued independence in the accounting standard setting process

Approach and Motivations

Brooks recognizes the strides taken in the professional services industry to improve diversity; highlights PwC's commitment to supporting women and minorities through training and DEI initiatives

- Considers her adaptability and ability to overcome adversity some of her greatest strengths; highlights her pivot from tax preparation to government affairs after the PwC merger
- Recounts a moment early in her career where she faced pushback for reaching out to the only two Black partners for concern of coming off as separatists. However she highlights that culture has since evolved to be more diverse and inclusive and that it is good to have a leader you can turn to, relate to, and one that you can talk to about issues impacting them
- Serves on the board of GlobalWIN, a nonprofit that strives to create a forum for women to develop professionally by providing a space for networking and mentorship, as well as the board of Financial Services Professionals, a nonprofit that strives to advance the excellence of diverse professionals in the public and private financial services industry





Policy Position and Areas of Focus

Brooks' public policy efforts include the areas of tax policy, as well as those that encompass and support accurate, quality financial reporting

Publications, Media and Speaking

Discusses her experiences as a Black woman and her career in professional services; participates in panels, interviews and speeches

- Speech, Mentors v. Sponsors at the Professional Women in Advocacy Conference, 2018 centered around finding and asking for support in one's career
- Interview, Women Leaders Public Policy, Leaders Magazine, 2020 focused on the growth in diversity Brooks has seen in the professional services industry
- Panelist, Beyond the Numbers: The Leadership Index and Innovations Achieving Parity in Global Leadership, Wilson Center, 2017 on the best ways to achieve gender parity in leadership globally

Outspoken about her rise in professional services; connects with other professionals to share advice and provide mentorship

 Speaks out about her experiences with PwC early on as a tax associate and the changes she has seen in the firm as she has risen through the ranks; utilizes her experiences to mentor other female leaders

Professional Affiliations

- Board Emeritus, All in Together
- Board, GlobalWIN
- Board, Financial Services Professionals

