

FOR IMMEDIATE RELEASE:

Media Contact: Liz Stein/National Journal lstein@atlanticmedia.com 240.461.3053

New Report, "Biden's Policy Pros" Released by National Journal Group

Highlights Key Administration Officials and Influencers Impacting Policy today

Washington, D.C., April xx, 2021— <u>National Journal</u> 's editorial team at *National Journal Daily* and the Vignette team released a new research report on the 25 policy pros within the Biden Administration who are impacting policy across COVID relief, Equity, the Economy and Climate. The new report will be released on April 29 and available by request at <u>go.nationaljournal.com/bidenpros</u>. If you would like a copy of the report, please contact Liz Stein, lstein@atlanticmedia.com.

"As we fast approach President Biden's first 100 days, this new report provides a unique look at the administration's policies -- by examining the 'who' behind the policies," said Luke Hartig, President, National Journal Research. "This diverse group of 25 people are influencing Biden's "Build Back Better" agenda and our goal is to ensure that public affairs professionals are better informed about those making decisions today and what it will mean for Biden administrative initiatives in the future."

Biden's Policy Pros special report highlights 25 key players in Washington who are influencing the Biden Administration's policies in four key areas--COVID-19, climate, equity, and the economy, across the first 100 days. This group of policy influencers display the diverse identities of today's Washington and deliver an accurate, objective portrait of the leaders critical to decision making. They come from 18 agencies and departments, Congress and the private sector and showcase the wide-ranging assortment of views present within Biden's big tent coalition.

The individuals featured here possess varying levels of government experience and media exposure – from fresh new faces like Representative Cori Bush (D-MO) to Washington insiders and players from previous administrations like David Kessler and Gina McCarthy. This report is a collaboration between *National Journal Daily* and Vignette, a service through National Journal Research. Vignette is a growing database of nearly 10,000 in-depth profiles on policymakers and influencers at the federal, state, and local levels. These profiles help you prepare for meetings with policymakers and influencers; engage with the best people to move your strategic plan forward; and convene the right influencers and voices at your events. Vignette analysts are also available for on-demand profiles requests.

About National Journal Group:

National Journal Group is a premier research and insights company committed to helping organizations effectively navigate Washington. Best known as one of Washington's most trusted media brands for over 50 years, National Journal supports thousands of government and business leaders in the nation's capital by providing services in government affairs, communications, and political research in addition to exceptional journalism.

We serve clients through two distinct divisions: National Journal Membership (NJM) and National Journal Research (NJR) Our premier offerings through NJM are Presentation Center, Presentation Center Concierge, *National Journal Daily*, *Hotline*, and Race Tracker. Our custom research available through NJR include Network Science Initiative, PAC Vetting Service, and Vignette. National Journal Group is a division of Bradley Media Holdings. Kevin Turpin is the President of National Journal Group. For more information, please visit <u>nationaljournal.com</u>.

###