National Journal

National Journal Celebrates 50 Years of Award-Winning Journalism, Insights, and Research

Special Report Unveiled – Inaugural "NJ50" List of 50 People Who are Changing the Way Washington Works

Washington, D.C.; November 19, 2019 – In honor of National Journal's 50 years of journalism, insights, and research, National Journal chairman David Bradley and president Kevin Turpin commemorate this milestone with the launch of an inaugural Special Report, *NJ50: 50 People Changing the Game in Washington*. A unique collaboration between the company's newsroom and research team, the print report will be delivered alongside *National Journal Daily* and will be available today on <u>nj50.nationaljournal.com</u>.

Launched in 1969 as the Government Research Corporation, National Journal has a 50-year legacy of providing nonpartisan insight on policy and politics, and continues to support the changing needs of those building, impacting and affecting policy across the nation.

"National Journal has been the trusted resource for government affairs and policy professionals for 50 years," said Kevin Turpin, president of National Journal. "We built a reputation for insight and depth in our journalism and a reputation around high-touch service to our members. Over the next 50 years, we will build upon that treasured legacy and continue to innovate, offering members the highest quality insights, data, and advice while helping them navigate the issues that impact their work."

Unveiled today, National Journal's <u>Special Report</u> features 50 individuals who have changed the game in Washington, showcasing a broad range of leaders in politics and policy selected based on the following categories:

- 2020 Visionaries Campaign operatives shaking up the way candidates get elected
- Advocacy Innovators Practitioners remaking activism and lobbying
- Disruptors Champions for change in Washington
- Must Reads- Voices cutting through the new-media noise
- Party Architects Operatives shaping political, advocacy, or grassroots campaigns
- Policy Whisperers Trusted staff advising policymakers shaping the new Washington
- Reformers Investigators, lawyers, and activists overhauling Washington and holding the powerful accountable
- Shadow Government Thought Leaders laying the groundwork for policy change

To read the special report and learn more about these 50 individuals, please go to nj50.nationaljournal.com.

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About National Journal

National Journal is a premier research and insights company committed to helping organizations effectively navigate Washington. Best known as one of Washington's most trusted media brands for 50 years, National Journal supports thousands of government and business leaders in the nation's capital by providing services in government affairs, communications and political research in addition to exceptional journalism. Our premier products are: Presentation Center, *National Journal Daily*, *Hotline*, Race Tracker, Network Science Initiative, and Ballast Research. National Journal is a division of Atlantic Media. Kevin Turpin is National Journal's President. For more information, please visit nationaljournal.com.

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