

Preparing for the 2017 Transition

Highlights from the Presentation Center

October 27, 2016

National Journal staff

Inside This Presentation

The Presentation Center produces
12,000 slides per year.

This presentation highlights some content available exclusively to National Journal Leadership Council members and subscribers.

Member organizations receive:

- Unlimited logins
- Access to editable PowerPoint versions of content like this
- Rights to re-use the content

SLIDE ROADMAP

Part I – Intel on People

Understanding the potential power players in the next administration and on Capitol Hill

Part II – Intel on the Agenda

Understanding what issues may get traction in 2017

Part III – 2017 Fly-In Prep

Understanding how to best prepare for 2017 fly-in season

For more information on Membership and Subscription packages, contact
membership@nationaljournal.com | 202-266-7900

Part I: Intel on People

Highlights from the Presentation Center

Hillary Clinton states her commitment to create a Cabinet that resembles america

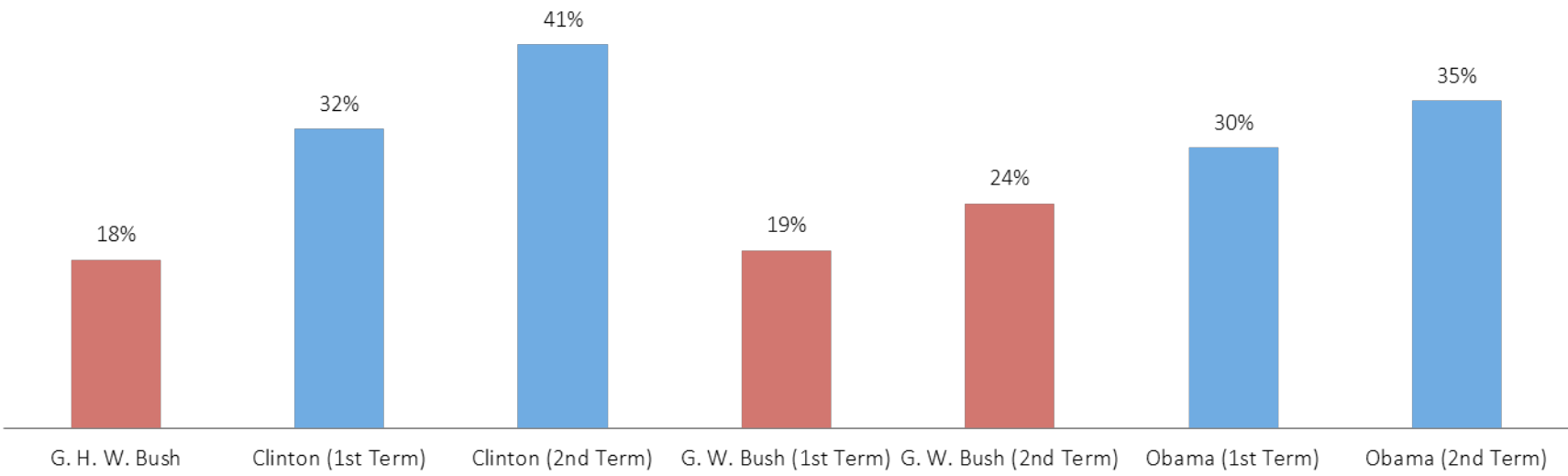
Hillary Clinton's Cabinet commitment



“ That is certainly my goal, a very diverse Cabinet representing the talents and experience of the entire country. And since we are a 50-50 country, I would aim to have a 50-50 Cabinet.”

- Democratic Presidential Candidate Hillary Clinton

Percentage of women holding Cabinet positions in recent administrations



Sources: Center for American Women and Politics, “Women Appointed to Presidential Cabinets,” 2014; Sophia Tesfaye, “Hillary Clinton Pledges Half of Her Cabinet Will be Women: ‘I am Going to Have a Cabinet that Looks Like America,’” Salon, April 26, 2016.

Clinton may consult her VP shortlist for Cabinet appointees

Hillary Clinton's possible Cabinet appointees

**Elizabeth Warren***Senator for Massachusetts*

Warren has become a pivotal figure among the far left wing of the Democratic Party. After being vetted for the position of Hillary Clinton's running mate, Warren has become close to the Clinton campaign and is likely to be honored with a cabinet position. As a fierce critic of Wall Street and a former Harvard Law professor, she has the credentials to be Treasury Secretary.

**Sheryl Sandberg***Chief Operating Officer of Facebook*

Sandberg has significant name recognition after becoming the COO of Facebook. She has Washington experience after serving as the chief of staff of Larry Summers (Bill Clinton's Treasury Secretary). Her name was originally floated as a possible outsider VP pick for Clinton because of her strong ties to Silicon Valley. Sandberg will most likely be closely considered for Treasury Secretary. However, she has stated that she is currently not interested in leaving Facebook for a cabinet position.

**Tom Vilsack***Secretary of Agriculture*

Secretary Vilsack has a strong personal relationship with Hillary Clinton, beginning decades before they served in President Obama's Cabinet together. Vilsack is the last remaining member of Obama's original cabinet. As Secretary, he pushed to revitalize rural America, protect food stamps, fight obesity, make school lunches healthier, and invest in renewable energy. Vilsack may be considered for Chief of Staff.

Sources: *Ciro Scotti, "Seven Powerful Women Who Could be Clinton in a Clinton Cabinet," The Fiscal Times, June 12, 2016; Patrick Healy, "President Hillary Clinton? She Wants Progress on Immigration and to Drink with G.O.P.," The New York Times, July 3, 2016; Patricia Garcia, "Hillary Clinton Pledges to Appoint a Gender-Equal Cabinet," Vogue, April 27, 2016; Edward-Isaac Dovere, "Insiders Game Out Clinton's Cabinet," Politico, August 3, 2016.*

Clinton aims for diverse Cabinet that could break numerous barriers

Hillary Clinton's possible Cabinet appointees



Tammy Duckworth

Representative for Illinois

Duckworth is an Iraq War veteran who lost both legs when her helicopter was hit by a rocket-propelled grenade. After returning from combat, she served as a representative from Illinois and was assistant secretary of the VA Department during Obama's first term. A woman has yet to head either the Department of Defense or VA. Duckworth has the necessary credentials to fill either roll.



Ursula Burns

Chief Executive Officer of Xerox

Burns holds the title of the first African-American woman to head a Fortune 500 company. She is expected to leave her post in 2017. Burns is a Clinton donor and has experience in corporate America beyond Xerox which prepares her for a position like Commerce secretary in the Clinton Administration.



Jake Sullivan

National Security Advisor to the Vice President

Sullivan worked as a deputy policy director on Clinton's 2008 presidential primary campaign. He later served as Deputy Assistant to President Obama before becoming VP Biden's National Security Advisor. He is also a visiting professor at Yale. If Sullivan wants to be National Security Advisor, there is little question that he will get it. But considering his relationship with Clinton, he may want a senior advisor position closer to the Oval Office.

Sources: Perry Bacon Jr., "An Enormous Deal: A Look at Hillary Clinton's Promise of a Cabinet Full of Women," NBC News, May 2, 2016; Ciro Scotti, "Seven Powerful Women Who Could be Clinton in a Clinton Cabinet," The Fiscal Times, June 12, 2016; Patrick Healy, "President Hillary Clinton? She Wants Progress on Immigration and to Drink with G.O.P.," The New York Times, July 3, 2016; Edward-Isaac Dovere, "Insiders Game Out Clinton's Cabinet," Politico, August 3, 2016.

Clinton aims for diverse Cabinet that could break numerous barriers

Hillary Clinton's possible Cabinet appointees

**Cheryl Mills**

Clinton's Chief of Staff at the State Department

Mills was the deputy White House Counsel for President Bill Clinton. She is part of Hillary's small inner circle and was a influential voice in Hillary's Vice Presidential pick. Mills would be the first female White House Chief of Staff and the first African-American to serve in the roll. She is somewhat intertwined with the Benghazi and State Department email controversies.

**Michèle Flournoy**

CEO and Co-Founder of New American Security

Flournoy was first considered as Defense Secretary when there was an opening during Obama's presidency. She would be the first woman in the position. Flournoy served as Obama's Undersecretary of Defense for Policy after leading his DOD transition team. She has since co-founded the Center for New American Security of which she is the CEO. She is considered to be a likely pick for Defense Secretary.

**Tom Perez**

Secretary of Labor

Before serving as Obama's Secretary of Labor, Perez served as Assistant Attorney General for Civil Rights at the US Department of Justice. Perez was considered by the Clinton campaign as a possible VP. He is thought to be a potential pick for Attorney General as he was considered for the job before, is close to Clinton, and has strong relationships on the Hill.

Sources: Perry Bacon Jr., "An Enormous Deal: A Look at Hillary Clinton's Promise of a Cabinet Full of Women," NBC News, May 2, 2016; Ciro Scotti, "Seven Powerful Women Who Could be Clinton in a Clinton Cabinet," The Fiscal Times, June 12, 2016; Patrick Healy, "President Hillary Clinton? She Wants Progress on Immigration and to Drink with G.O.P.," The New York Times, July 3, 2016; Edward-Isaac Dovere, "Insiders Game Out Clinton's Cabinet," Politico, August 3, 2016.

State and Agriculture roles are still in contention, with some candidates seen as top contenders

Hillary Clinton's possible Cabinet appointees



Tom Donilon

Co-chair of Clinton's transition team

Donilon is seen as a top contender for the secretary of State role. Donilon previously served as President Obama's national security adviser. He has also served as the State Department's chief of staff. He has worked in every Democratic administration since Jimmy Carter was president, and is seen by senior administration members as a strong policy wonk with a wide breadth of skills and experience. However, Donilon has been criticized for his lack of overseas experience, and reportedly has had "friction" with Michele Flournoy, the top contender for the secretary of Defense role.



William Burns

President of the Carnegie Endowment for International Peace

Burns was Hillary Clinton's former deputy secretary of state, and has extensive foreign service experience as well as strong connections to the Clinton team. He has served as the US ambassador to Russia and to Jordan, as well as undersecretary of state for Political Affairs and assistant secretary of state for Eastern Affairs. Burns held top posts in both the Obama and George W. Bush administrations and has avoided controversy, making him a nonpartisan pick for the role of secretary of State.



Karen Ross

Secretary of the California Department of Food and Agriculture

Ross is seen as a top contender for the role of secretary of Agriculture. As the head of California's Department of Food and Agriculture, Ross oversees the largest farming state in the country and has deep experience with environmental, labor and trade aspects of agriculture policy. Ross is close with current Agriculture Secretary Tom Vilsack, the longest serving member of Obama's cabinet, who is also Clinton's top adviser on agriculture issues.

Sources: Hellena Bottlemiller Evich, "Lincoln, Hickenlooper and Ross included at top of Clinton's ag secretary list," Politico, October 21, 2016; Elise Vialbeck, "Is Tom Donilon the frontrunner to lead Clinton's State Department?," The Washington Post, October 25, 2016.

Clinton States She Won't Tap Her Husband for Cabinet

Hillary Clinton's possible Cabinet appointees



Christine Quinn

Former New York City Council Speaker

The first female and openly gay speaker, Quinn was the second-most-powerful elected official in New York City. She entered into politics as a housing advocate and is seen as a possible Housing and Urban Development secretary. Quinn currently heads a nonprofit organization providing services to homeless women and children, Women in Need. She also has worked with the Clinton campaign.



John Podesta

Clinton's Campaign Chairman

A consummate political insider, Podesta has already served as chief of staff to President Bill Clinton and special adviser to President Obama. He currently is leading Clinton's transition team. Podesta is said to have his eyes on the role of Secretary of Energy.

Bill Clinton will not be part of Hillary Clinton's Cabinet

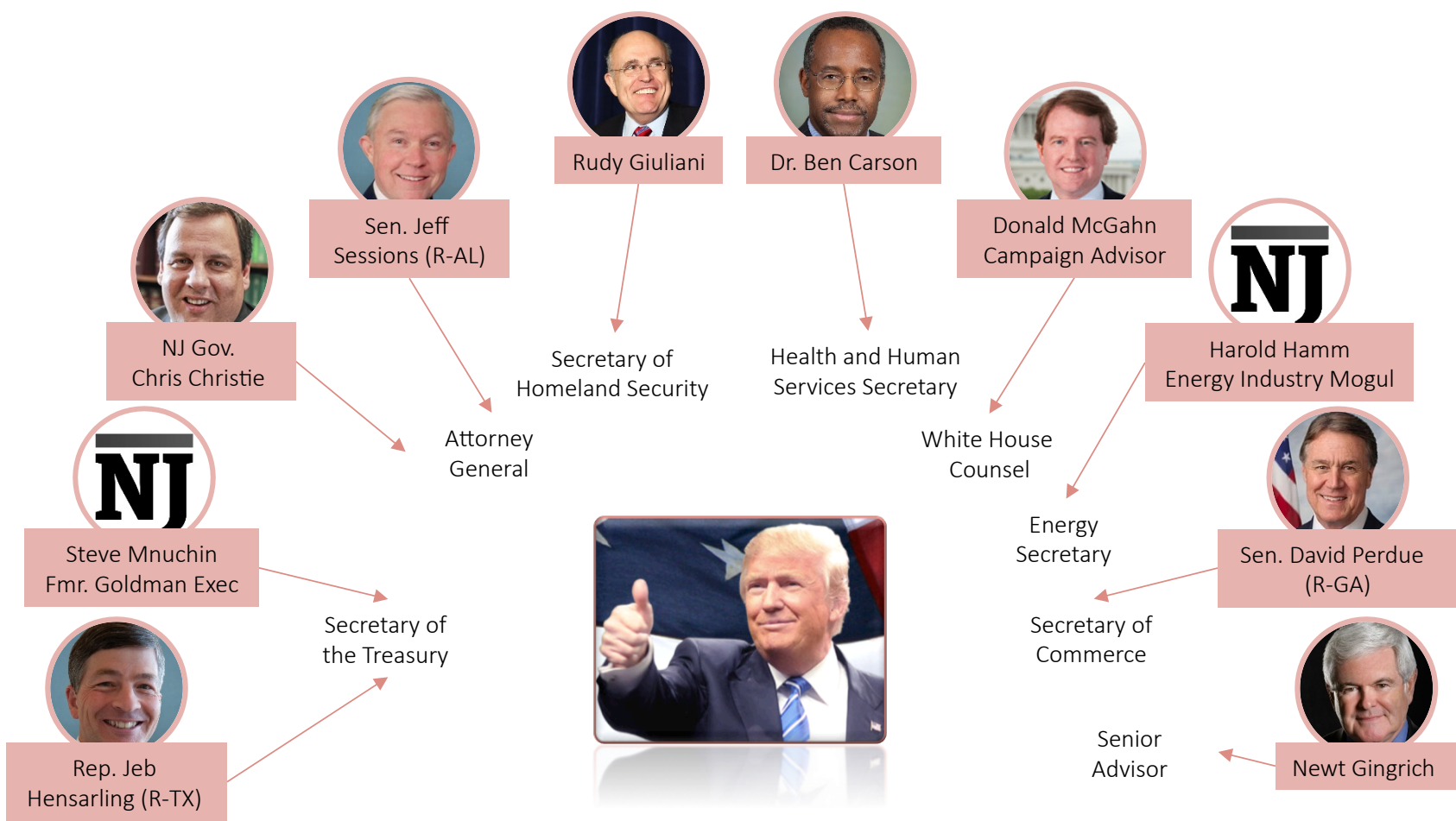


While Hillary Clinton expects her husband Bill to be an integral part of her administration should she be elected president, **she has stated that she would not appoint her husband to a cabinet position.** Clinton has stated that she plans to place Bill in a position to be "in charge of revitalizing the economy", but her spokesman Nick Merrill has told reporters that the candidate has not formally decided on Bill Clinton's role in her administration.

Sources: Perry Bacon Jr., "An Enormous Deal: A Look at Hillary Clinton's Promise of a Cabinet Full of Women," NBC News, May 2, 2016; Ciro Scotti, "Seven Powerful Women Who Could be Clinton in a Clinton Cabinet," The Fiscal Times, June 12, 2016; Patrick Healy, "President Hillary Clinton? She Wants Progress on Immigration and to Drink with G.O.P.," The New York Times, July 3, 2016; Edward-Isaac Dovere, "Insiders Game Out Clinton's Cabinet," Politico, August 3, 2016.

Republican Presidential Nominee Donald Trump Has Already Started Picking His Cabinet Members

The Top Names Trump is Rumored to be Considering for Cabinet Positions



Source: Alexander Bolton, "Trump Starts Considering Cabinet," The Hill, July 22, 2016.

Republican Presidential Nominee Donald Trump Has Already Started Picking His Cabinet Members

Trump's Named Economic Advisers



Dan DiMicco

- Former President and Chief Executive of the Nucor Corporation



Howard Lorber

- Chief Executive of holding company Vector Group



Peter Navarro

- Economic and Public Policy Professor at UC Irvine



Steven Mnuchin

- National Finance Chairman of the Trump campaign



Stephen M Calk

- Chief Executive of the Federal Savings Bank



Stephen Moore

- Fellow at the Heritage Foundation's Project for Economic Growth



Steven Roth

- Founder and Chairman of commercial real estate company Vornado Realty Trust



Steven Feinberg

- Founder and Chief Executive of private equity firm Cerberus Capital Management



David Malpass

- Former Chief Economist at Bear Stearns
- Worked in Regan and Bush Sr. administrations, and as an analyst in Congress



John Paulson

- President and Chief Executive of the investment firm Paulson & Co



Andrew Beal

- Founder and President of Beal Bank



Harold Hamm

- Chief Executive and Founder of Continental Resources
- Energy adviser for the 2012 Romney presidential campaign



Tom Barrack

- Founder and Executive Chairman of Colony Capital
- Founder of Trump-supporting super PAC Rebuilding America Now

Background

- 5 of the 13 members are major donors to the Trump campaign
- Trump Campaign National Policy Director Stephen Miller and Deputy Policy Director Dan Kowalski will lead the Advisory Team

Sources: Patricia Cohen, "Trump's Economic Team: Bankers and Billionaires (and All Men)," *The New York Times*, August 5, 2016; Nick Glass, "Trump Unveils All-Male Economic Advisory Team," *Politico*, August 5, 2016.

Looking to Gain in Rural Swing States, Trump Announces 64-Person Agriculture Advisory Committee

Trump’s Agriculture Advisors: Current and Former Governors



Terry Branstad

- Governor of Iowa



Pete Ricketts

- Governor of Nebraska



Sam Brownback

- Governor of Kansas



Jim Gilmore

- Former Governor of Virginia



Jack Dalrymple

- Governor of North Dakota



Dave Heineman

- Former Governor of Nebraska



Dennis Daugaard

- Governor of South Dakota



Sonny Perdue

- Former Governor of Georgia



Mary Fallin

- Governor of Oklahoma



Rick Perry

- Former Governor of Texas

Background

- Conservative governors from rural areas make up a large part of Trump’s Agriculture Advisory Committee
- Trump said he picked many elected officials because they were chosen by their communities to solve issues that impact rural areas

Sources: Ben Kamisar, “Trump’s New Agriculture Brain Trust Includes Rick Perry, Jim Gilmore,” *The Hill*, August 16, 2016; “Trump Campaign Announces Agricultural Advisory Committee,” *Donald J. Trump for President*, August 16, 2016.

Looking to Gain in Rural Swing States, Trump Announces 64-Person Agriculture Advisory Committee

Trump’s Agriculture Advisors: Federal Lawmakers



Pat Roberts

- U.S. Senator from Kansas
- Chairman of Committee on Agriculture, Nutrition, and Forestry



Rodney Davis

- Congressman from Illinois’ 13th district
- Member, House Committee on Agriculture; Chair, Bio Tech Subcommittee

Background

- The federal lawmakers on Trump’s advisory committee all serve on or are in leadership positions of agriculture committees or subcommittees



Robert Aderholt

- Congressman from Alabama’s 4th district
- Chairman, House Subcommittee on Agriculture



Bob Goodlatte

- Congressman from Virginia’s 6th district
- Former Chairman, House Committee on Agriculture



Mike Conaway

- Congressman from Texas’s 11th district
- Chairman, House Committee on Agriculture

Sources: Ben Kamisar, “Trump’s New Agriculture Brain Trust Includes Rick Perry, Jim Gilmore,” *The Hill*, August 16, 2016; “Trump Campaign Announces Agricultural Advisory Committee,” *Donald J. Trump for President*, August 16, 2016.

Looking to Gain in Rural Swing States, Trump Announces 64-Person Agriculture Advisory Committee

Trump's Agriculture Advisors: State Lawmakers



Mike Brandenburg
• North Dakota State Legislator



Brent Jackson
• North Carolina State Senator



Annette Sweeney
• Former Iowa State Legislator
• Chair, Agriculture Committee



Eddie Fields
• Oklahoma State Senator
• Chair, Senate Agriculture and Rural Development Committee



Beau McCoy
• Nebraska State Senator



John Wilkinson
• Georgia State Senate
• Chairman, Agriculture and Consumer Affairs Committee



Mike Green
• Michigan State Senator
• Chair, Agriculture Appropriations; Vice Chair, Senate Agriculture Committee



Casey Murdock
• Oklahoma State Senator



Brian Munzlinger
• Missouri State Senate
• Chairman, Agriculture Committee



Hans Hunts
• Wyoming State Legislator
• Wyoming House Agriculture Committee



Larry Rhoden
• South Dakota State Senator
• Senate Majority Whip; Chair, Senate Agriculture Committee

Sources: Ben Kamisar, "Trump's New Agriculture Brain Trust Includes Rick Perry, Jim Gilmore," *The Hill*, August 16, 2016; "Trump Campaign Announces Agricultural Advisory Committee," *Donald J. Trump for President*, August 16, 2016.

Looking to Gain in Rural Swing States, Trump Announces 64-Person Agriculture Advisory Committee

Trump's Agriculture Advisors: State and Federal Officials



Cindy Hyde
• Mississippi Commissioner of Agriculture and Commerce



Dr. Mike Strain
• Louisiana Commissioner of Agriculture and Forestry



Jim Reese
• Oklahoma Secretary of Agriculture



Sid Miller
• Texas Commissioner of Agriculture



Leslie Rutledge
• Arkansas Attorney General
• Co-Chair, National Association of Attorney General Agriculture Committee



Walt Whitcomb
• Maine Commissioner of Agriculture



Bill Northy
• Iowa Secretary of Agriculture



Gary Black
• Georgia Commissioner of Agriculture



A.G. Kawamura
• Former Secretary of Food and Agriculture for California



Ryan Quarles
• Kentucky Commissioner of Agriculture



Mark Killian
• Arizona Commissioner of Agriculture
• Farmer and rancher



John Block
• Former U.S. Secretary of Agriculture



Jim Moseley
• Former EPA Agriculture Consultant
• Former Deputy Secretary, USDA

Sources: Ben Kamisar, "Trump's New Agriculture Brain Trust Includes Rick Perry, Jim Gilmore," *The Hill*, August 16, 2016; "Trump Campaign Announces Agricultural Advisory Committee," Donald J. Trump for President, August 16, 2016.

Looking to Gain in Rural Swing States, Trump Announces 64-Person Agriculture Advisory Committee

Trump’s Agriculture Advisors: Agrobusiness Moguls and Insiders

Charles Herbster

- National Chairman of the Agriculture Advisory Committee for Donald J. Trump
- 5th generation farmer and long term friend of Trump

Sam Clovis

- National Chief Policy Advisor for Donald J. Trump; Campaign Co-Chair

Rebeckah Adcock

- Senior Director, Government Affairs, CropLife

Jay Armstrong

- Former Chariman, Kansas Wheat Commission; Chairman, Farm Foundation

Chuck Conner

- CEO, National Council of Farmer Cooperatives

Steve Foglesong

- Former President, National Cattlemen’s Beef Association

Bob Goodale

- Former CEO, Harris Teeter

Helen Groves

- Rancher; Daughter of Robert Kelberg (King Ranch)

Ron Heck

- Former President, American Soybean Association
- Iowa Farmer

John Kautz

- CEO, Ironstone Vineyards

Charlotte Kelly

- Tennessee cotton grower

Brian Klippenstein

- Executive Director, Protect the Harvest

Tsosie Lewis

- Former CEO, Navajo Nation’s Agricultural Products Industries

Forrest Lucas

- CEO, Lucas Oil; Protect the Harvest

Mike McCloskey

- CEO, Fair Oaks Farms

Ted McKinney

- Former Director, Global Corporation Affairs for Elanco Animal Health

Tom Nassif

- President, Western Growers

Garry Niemeyer

- Former President, National Corn Growers

Bruce Rastetter

- CEO, Summit Agricultural Group of Alden, Iowa

Marcus Rust

- CEO, Rose Acre Farms

David Spears

- Commissioner, Commodity Future Trading Commission; Dole Agriculture Advisor; SVP, Mid-Kansas Cooperative, Inc.

Red Steagall

- Official Cowboy Poet of Texas

Kip Top

- CEO, Tom Farms LLC

Johnny Trotter

- CEO, BarG

Steve Wellman

- Former President, American Soybean Association

Sources: Ben Kamisar, “Trump’s New Agriculture Brain Trust Includes Rick Perry, Jim Gilmore,” *The Hill*, August 16, 2016; “Trump Campaign Announces Agricultural Advisory Committee,” *Donald J. Trump for President*, August 16, 2016.

Clinton picks Salazar as chair of transition

Clinton-Kaine Transition Project leadership

Staff Member	Transition Team Role	Previous Experience
John Podesta	President (also Campaign Chairman)	<ul style="list-style-type: none">• Senior Advisor, President Barack Obama• Founder, Center for American Progress• Chief of Staff, President Bill Clinton
Ken Salazar	Chair	<ul style="list-style-type: none">• Secretary of the Interior• Senator from Colorado
Tom Donilon	Co-Chair	<ul style="list-style-type: none">• National Security Advisor, President Obama
Jennifer Granholm	Co-Chair	<ul style="list-style-type: none">• Governor of Michigan
Neera Tanden	Co-Chair	<ul style="list-style-type: none">• President, Center for American Progress
Maggie Williams	Co-Chair	<ul style="list-style-type: none">• Director, Institute of Politics at the John F. Kennedy School of Government at Harvard University
Rohit Chopra	(Not yet announced)	<ul style="list-style-type: none">• Student Loan Ombudsman, Consumer Financial Protection Bureau

Sources: John Wagner, "Clinton's Campaign Team Grows as the Democrat Eyes the White House," The Washington Post, August 16, 2016; Kimberly Hefling and Michael Stratford, "Clinton Names Warren Ally to Transition Team," Politico, August 30, 2016.

Gov. Christie leads Trump presidential transition team

Trump presidential transition team

Staff Member	Transition Team Role	Previous Experience
Chris Christie	Chairman	<ul style="list-style-type: none">Governor of New Jersey
Bill Palatucci	General Counsel	<ul style="list-style-type: none">AttorneyRNC Member
Rich Bagger	Senior Member	<ul style="list-style-type: none">Chief of Staff, Governor Chris Christie
William Hagerty	Director of Appointments	<ul style="list-style-type: none">Director of Appointment, Mitt Romney 2012 Presidential Campaign
Mike Rogers	National Security Advisor (role not finalized)	<ul style="list-style-type: none">House Intelligence Committee Chairman


Sources: Josh Rogin, "Top Corker Aid Joins Trump Transition Team," The Washington Post, August 3, 2016; Zeke Miller, Donald Trump and Hillary Clinton Campaigns Invited to White House Transition Meetings," Time, July 29, 2016; Rebecca Savransky, "Rogers to Play Senior Role on Trump Transition Teams: Report," The Hill.


Part II: Intel on the Agenda


Highlights from the Presentation Center


Hillary Clinton Promises to Advance a Progressive Agenda In First 100 Days, Focuses Largely on Social Issues


Hillary Clinton's Promises for the First 100 Days


- 


Raise the federal minimum wage
- 

Nominate a Supreme Court justice to replace Antonin Scalia's open seat
- 

Nominate women for half of her cabinet positions
- 

Push for greater protections for voting rights
- 

Invest in renewable energy
- 

Set stricter rules for health insurers and drugmakers
- 

Introduce a constitutional amendment to overturn the Supreme Court's decision on Citizens United

Source: Sarah Ferris, "Clinton Maps Out First 100 Days," *The Hill*, July 23, 2016; *The Clinton Campaign Website*, 2016; Images by Alex Vaughn, Zachary Bogard, To Uyen, Icon Fair and icon 54; made available through *The Noun Project*.

Trump lays out priorities for his first 100 days as president

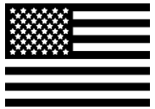
Donald Trump's promises for the first 100 days



Change immigration rules to give unemployed US citizens the opportunity for jobs



Appoint judges that will “uphold the constitution,” and protect 2nd amendment rights



Cancel rules and regulations that send jobs overseas



Lift restrictions on energy production



Propose a constitutional amendment to impose congressional term limits



Freeze hiring of all federal employees except military, public health and safety officials



Stand up to countries that cheat on trade



Repeal and replace Obamacare

Source: Harper Neidig, “Trump lays out goals for first 100 days as president,” *The Hill*, June 22, 2016; Jeremy Diamond, “Trump makes ‘closing argument’ again attacks accusers,” *CNN*, October 22, 2016; Images by The AIGA Collection, Christopher Classens, Nut Chanut, Gabriele Malaspina, Steve Morris, Nikita Kozin, RFlor, and Pumpkin Juice, made available through The Noun Project.

Supreme Court accepts first cases of the new term

Select Supreme Court cases during the 2016-2017 term

October term

Case	Status	Issues at Stake
<i>Buck v. Davis</i>	Arguments on 10/5/16	Race & the death penalty: The jury decided to execute Buck based on testimony, from his own lawyer’s witness, that Buck posed a danger to society because he is black. Buck claims he received ineffective counsel. The defense argues that the case’s outcome was not prejudiced, and the misconduct of Buck’s lawyer was not extraordinary enough to change the ruling.
<i>Manuel v. City of Joliet</i>	Arguments on 10/5/16	Search & seizure: Police falsified results to show that Manuel’s pills were ecstasy. Manuel sued for malicious prosecution, citing his Fourth Amendment protection from unreasonable search and seizure. The defense claims that such suits can only be filed when due process is violated.
<i>Salman v. US</i>	Arguments on 10/5/16	Insider trading: An appellate court found that evidence of a family relationship was enough to sustain an insider trading conviction. Do prosecutors have to prove that the relatives were aware the information they shared would lead to financial gain?
<i>Peña Rodriquez v. Colorado</i>	Arguments on 10/11/16	Juror racial bias: A juror made racially biased statements about a defendant who was found guilty, but a motion for a new trial was denied because a Colorado court rule prohibits forms of juror testimony. Can Colorado bar evidence of racial bias offered to prove a violation of the Sixth Amendment right to an impartial jury?
<i>Samsung Electronics Co. v. Apple</i>	Arguments on 10/11/16	Copyright: Apple sued Samsung and argued that design elements of Samsung’s smartphones infringed on patents for the iPhone that Apple holds; Apple was awarded nearly \$300 million in damages. In the SCOTUS appeal, Samsung argues that they should pay damages only for earnings attributable to the patented design components, not earnings for the entire smartphone.
<i>Fry v. Napoleon Community Schools</i>	Arguments on 10/31/16	Disability rights: A disabled Michigan student sought to bring her service dog to school, but the school refused, instead offering other arrangements. The issue before the court is whether the student should have exhausted all of the options for accommodation offered to her before suing for damages under the Americans with Disabilities Act.

Sources: Oyez, IIT Chicago-Kent College of law, 2016; Ballotpedia, 2016; SCOTUSblog, 2016; Stephanie Menicimer, “A black woman is arguing a big Supreme Court case today. That shouldn’t be unusual. But it is,” Mother Jones, October 5, 2016; Laura Santham, “Supreme Court considers racial discrimination in death penalty case,” PBS, October 5, 2016.

SCOTUS to hear cases on range of issues

Select Supreme Court cases during the 2016-2017 term

Cases not yet set for argument

Case	Status	Issues at Stake
Ashcroft v. Turkmen	TBD	Race and post-9/11 detentions: Bush Attorney General John Ashcroft and other officials were sued over the conditions for Arab and Muslim detainees in New York in the years after the attacks on September 11, 2001.
Hernández v. Mesa	TBD	Constitutional rights of foreigners: A US Border Patrol agent shot and killed a 16-year-old Mexican boy. The shots were fired from the US but crossed the border and hit the victim on his way home from a basketball game. Does the Constitution protect foreigners on foreign soil, especially if the crime is committed on US soil?
McRory v. Harris	TBD	Redistricting: Plaintiffs sued and argued that North Carolina’s new district plan constituted a racial gerrymander violating the Equal Protection Clause because it moves more black voters into two districts as a pretext to reduce black voting influence in other districts.
Moore v. Texas	TBD	Disability & the death penalty: Moore was convicted of murder in 1980; in 2001, the Supreme Court ruled the execution of “mentally retarded” people unconstitutional. Moore’s legal team claims that his low IQ demonstrates that he is sufficiently disabled. The Texas Court of Criminal Appeals disagreed. The Supreme Court will decide what medical standards states must use to determine exemption from the death penalty.
Trinity Lutheran Church of Colombia v. Pauley	TBD	Religion & school funding: The Missouri Dept. of Natural Resources denied funding to a church preschool that incorporates daily religious instruction. Can churches be excluded from a neutral and secular aid program, or does that violate the First Amendment’s guarantee of free exercise of religion and the Fourteenth Amendment’s Equal Protection Clause?

Sources: Oyez, IIT Chicago-Kent College of law, 2016; Ballotpedia, 2016; SCOTUSblog, 2016; Mark Sherman, “Supreme Court will review unusual citizenship law,” Chicago Tribune, June 28, 2016; Lydia Wheeler, “Top five Supreme Court cases to watch,” The Hill, September 29, 2016; Ben Lane, “Supreme Court to consider Miami’s predatory lending suit against Bank of America, Wells Fargo,” Housing Wire, June 28, 2016; Josh Gerstein, “Six-justices could decide cases on post-9/11 detentions,” Politico, October 11, 2016; Nigel Duara, “Gunfire from US, a death in Mexico. Can grieving family sue in the US?” Los Angeles Times, October 17, 2016.

Part III: Fly-In Prep

Highlights from the Presentation Center

National Journal Leadership Council members have access to an editable 30-slide Fly-In Training deck, including checklists and tools to maximize fly-in effectiveness.

Table of Contents for the Larger Fly-In Deck

(only select slides included)

Part I

Your Advocacy Voice Makes a Difference

Learn About the Member of Congress and Hill Staff

Preparing for the Conversation

Three Themes

- Specific Bill/Amendment
- Appropriations/Funding
- Regulation

Following Up After the Conversation

Part 2

Tools and Templates

- Worksheets
- Hill Maps

Yes... Members of Congress Actually Want to Hear From You

Guide to Reaching Out to Members of Congress



Members highly value staying in touch with constituents

- Constituent conversations guide policymaking
- Reelection hinges on their ability to serve the constituents who vote them into office
- Members trust their staff to help them listen to constituents, so advocates should not be surprised if they meet with staff in lieu of a Member



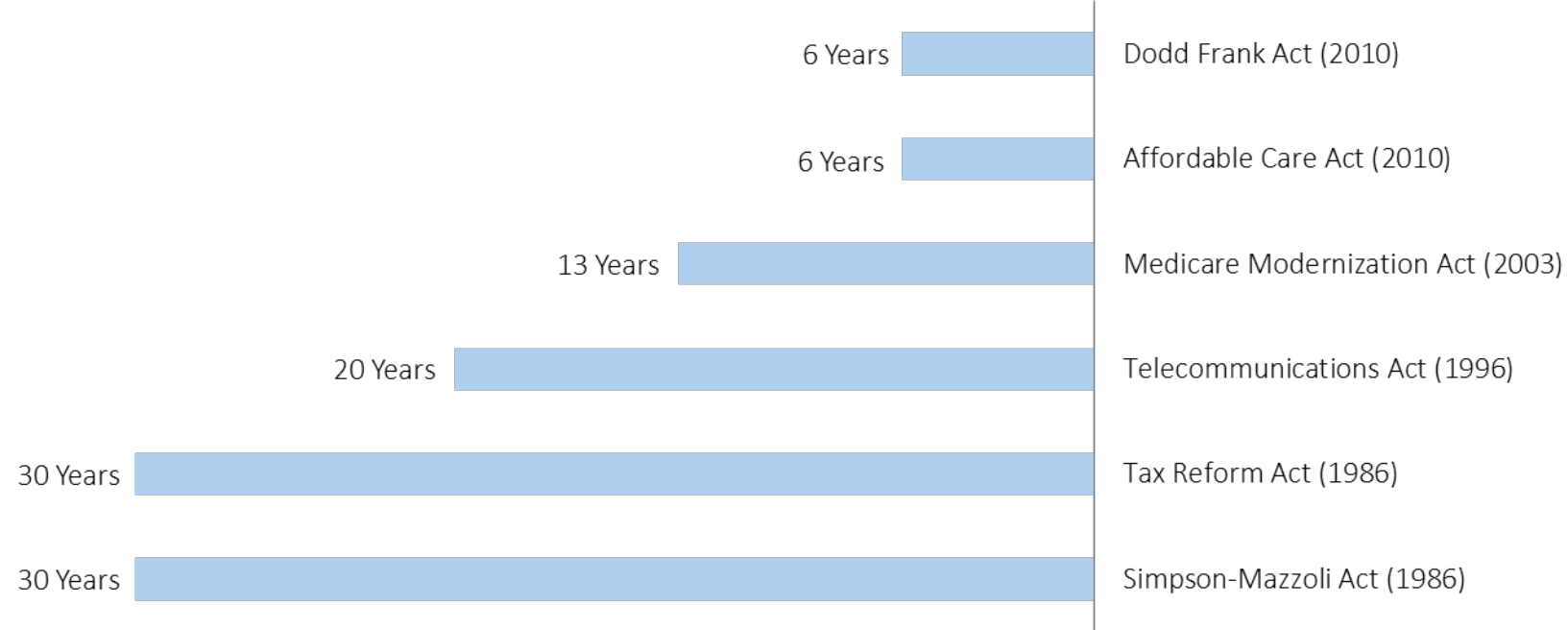
Members find personal and engaging content more persuasive than form letters

- Individual letters and e-mails can have greater influence on member decision-making than formal letters
- Advocates should focus on sending more personal messages to their Member of Congress to capture the individual voice or perspective

Who should you contact? Go to National Journal's [House Committee Overviews](#) and [Senate Committee Overviews](#) to choose a Member that might be involved with your issue

Legislation Moves Slowly, Advocacy Success Takes Time

Time Lapsed Since Most Recent Comprehensive Law Enacted



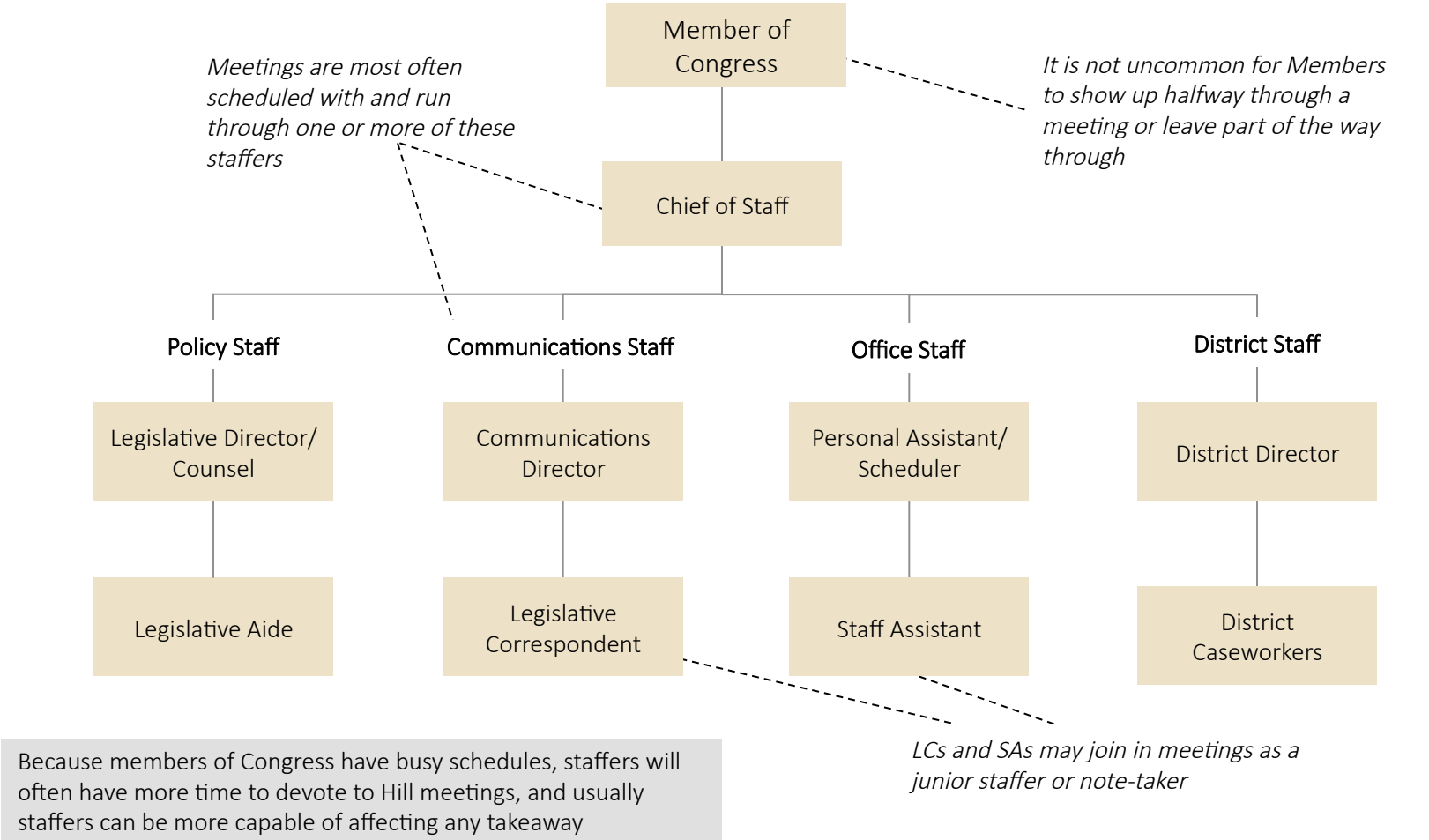
Analysis:

- The vast majority of bills (97%) introduced in the 113th Congress failed to become law, and most never even came close; only 5% of bills introduced passed at least one chamber
- Introducing a bill or starting the conversation in Congress can lead to advocacy success in the long-term, but advocates must remember the process takes patience and persistence

Sources: National Journal Research, 2016.

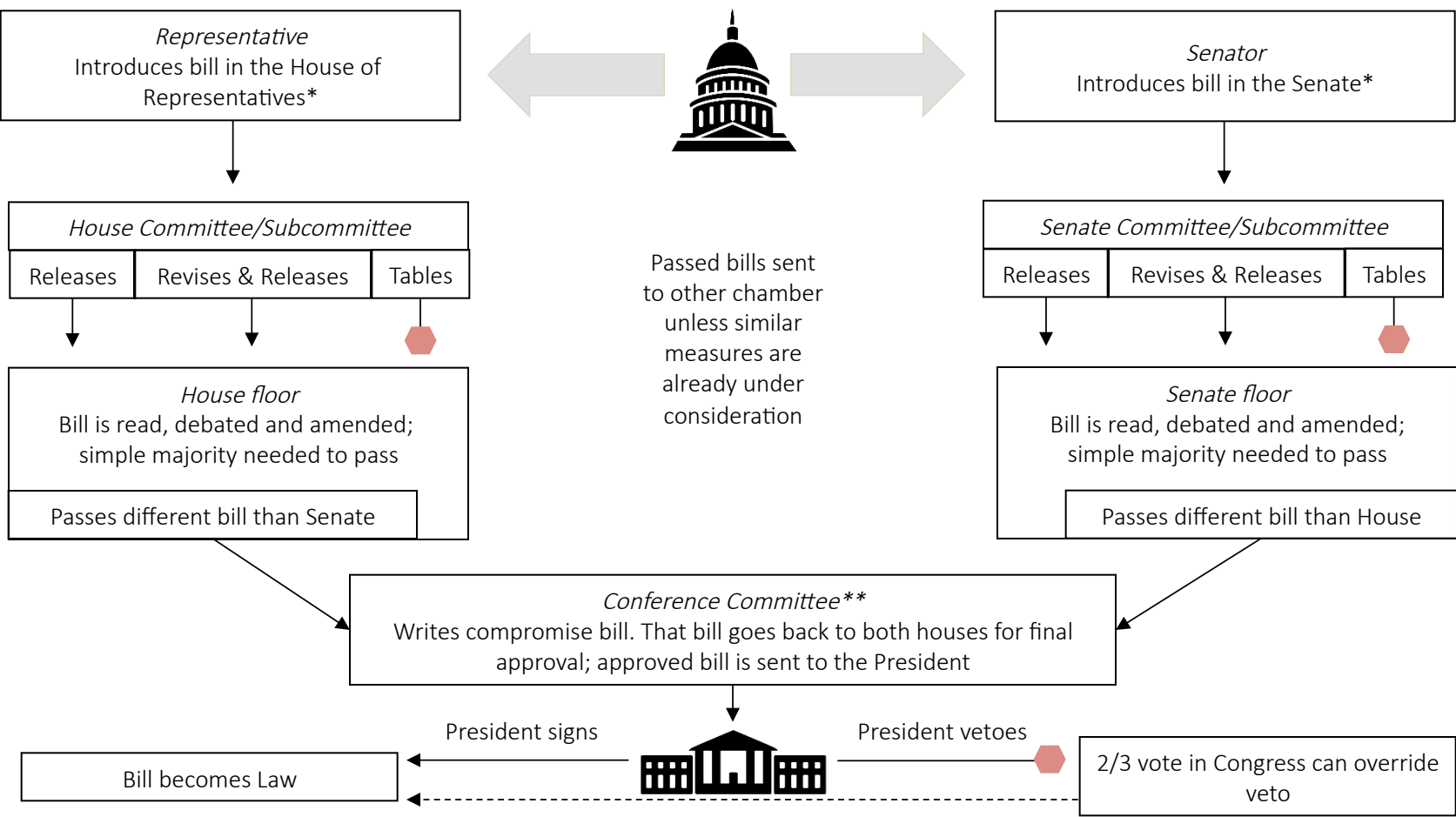
Expect to Meet with Hill Staffers During Hill Meetings

Sample Organization of a Congressional Office



Source: "Hit the Ground Running: 112th Congress Edition," Office of Rep. Eric Cantor; "2010 House Compensation Study," Chief Administrative Office of the U.S. House of Representatives.

Legislative Process: How a Bill Becomes a Law



**Legislation may be introduced in either chamber except for tax law, which must originate in the House*
***Most major legislation goes to conference committee; When one chamber passes legislation originating in the other without making changes, bill goes directly to President*

Source: National Journal Research, 2016.

About the Presentation Center

Presentation Center Premium

SIX INDUSTRIES. IN-DEPTH ANALYSIS.

Editable PowerPoint slides specific to each industry, tracking what matters most for you and your organization. Premium coverage areas include:

Health Care

Gene Drives Have the Potential to Save Millions of Lives By Wiping Out Disease-Carrying Mosquitoes

The Science of Gene Drives As Used For Mosquito Control

Gene Drive: A gene drive is the introduction of a "barrier gene" - a gene that propagates throughout the organism and by offspring.

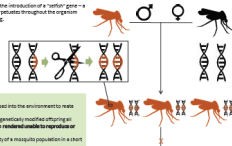
A modified gene is inserted into the mosquito genome, which replicates itself into each corresponding gene strand.

Defying Mosquito Genetics

Scientists used that science to release into the environment to mate with wild males.

In this scenario, the gene drive, the genetically modified offspring of a carrier female, will be passed on to a modified male mosquito.

Genetic Drives are the key to controlling a mosquito population in a short period of time (within a month).



Energy

Five Separate Programs Aim to Relieve Burden of Changes in Coal Industry on Affected Communities

Various Agencies Involved with Assistance to Coal Communities


USDA: Rural Development Program - Provides grants, loans, and technical assistance to rural communities for economic development.

DOE: Office of Energy Efficiency and Renewable Energy - Provides grants to states and local governments for energy efficiency and renewable energy projects.

DOH: Department of Health and Human Services - Provides grants to states and local governments for health care and community development projects.

DOJ: Department of Justice - Provides grants to states and local governments for justice system and community development projects.

DOE: Office of Energy Efficiency and Renewable Energy - Provides grants to states and local governments for energy efficiency and renewable energy projects.



Tax, Economy, and Labor

US lacks capacity to effectively retaliate against EU Apple tax ruling

Possible actions by the US government after the EU's tax ruling on Apple

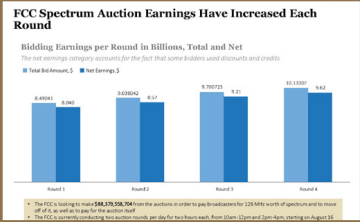
Corporate tax reform: Congress is considering a bill to reduce the corporate tax rate from 35% to 21%.

Trade policy: The US could consider imposing trade sanctions on EU companies that do not comply with US trade rules.

Retaliation: The US could consider imposing trade sanctions on EU companies that do not comply with US trade rules.



Technology



Cybersecurity

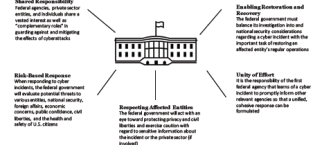
President Obama Issues Presidential Policy Directive on U.S. Cyber Incident Coordination

An Overview of the Five Guiding Principles for Cyber Incident Response

Shared Responsibility: Federal agencies, private sector entities, and individuals share a "common sense" in responding to cyber incidents.

Excluding Exemption and Retaliation: Federal agencies, private sector entities, and individuals are excluded from exemption and retaliation.

Use of Effort: Federal agencies, private sector entities, and individuals are required to use their best efforts to respond to cyber incidents.



Finance

AZ Senate Candidates: Aligned on Key Finance Issues

AZ Senate Candidates: Financial Regulation Stances

Candidate	Financial Regulation Stances	Trade Policy	Corporate Tax	Support for Small Business
Julia Markovitch	✓	✗	✓	✗
Ann Kirkpatrick	✗	✗	✓	✗

Source: The White House, Office of the Press Secretary, "AZ Senate Candidates: Aligned on Key Finance Issues," July 25, 2018. Image by Getty Images, The White House, 2018/07/25.

About the Presentation Center

12,000+ WHITE-LABEL SLIDES

Presentation Center Premium unlocks access to over 12,000 slides per year, saving you hours of time. Edit and reuse our slides freely. Spend less time researching and designing.

EXTRA SUPPORT FOR THE 2016 ELECTION AND 2017 TRANSITION

Utilize our exclusive analytical resources to plan for 2017 and communicate back to your organization.



Election Scenario Planner

In-depth issue-based analysis demonstrating how various outcomes in the presidential and congressional races impact key policy issues



House/Senate Election Risk Heat Maps

Valuable analysis of policy risks for each industry based on election results



Presidential Appointments and Confirmations Tracker

Slides that track personnel for campaign and transition teams, biographies of key campaign insiders, and presidential cabinet picks with why it matters



Tracking Administration Staff Transitions

Analysis detailing the shuffle of post-election committee seats and leadership posts



Interim Official Profiles

Details you need to know about the interim team during the presidential transition



Post-Election Transition Team Briefing

Details, profiles, and analysis on the transition team

Thank you for your interest in National Journal Leadership Council

For more information on Membership and Subscription packages, contact
membership@nationaljournal.com | 202-266-7900