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National Journal Group President, Kevin Turpin Joins New Coalition to Help Drive Diversity, Equity, and Inclusion in the Government Relations Field

Washington, D.C., March 31, 2021— [National Journal Group](#) (NJG), the premier research and insights company committed to helping organizations effectively navigate Washington, announced its participation in the newly formed coalition, the Diversity in Government Relations (DGR) Coalition. The DGR was created to actively champion diversity, equity, and inclusion in local, state, and federal policymaking. Kevin Turpin, President of National Journal Group will represent the company as one of the coalition’s anchor partners.

“The government affairs and advocacy community plays such an instrumental role in shaping the policies and laws that we are governed by. I believe this influential community should consist of leaders and advocates that reflect the diverse group of people that their important work impacts. It is my privilege to be a part of the DGR Coalition to help advocate and promote a vibrant and diverse government relations and advocacy industry that is working for inclusive laws and policies.”

By the year 2042, people of color will constitute the majority in the United States. To best serve this representative democracy, the Diversity in Government Relations (DGR) Coalition was formed by interested professionals and organizations in the government relations field.

Ongoing efforts are underway on Capitol Hill including the [Office of Diversity and Inclusion](#) in the House of Representatives, the [Senate Democratic Diversity Initiative](#), and ongoing research conducted by the [Joint Center for Political and Economic Studies](#). With a new administration intent on creating a team that “looks like America” and an increasingly diverse Congress, government relations will be held accountable now more than ever. It’s important for organizations to build their diversity, equity, and inclusion competency and incorporate it as a foundational people and business strategy.

A lack of demographic data disclosing representation for the government relations field substantially limits the ability to identify gaps in representation within the field. With a vision of equitable and inclusive policy outcomes, the DGR Coalition will:

- Gather and synthesize demographic data and information regarding representation in the entities influencing advocacy and policy making off the Hill
- Recommend solutions based on findings, and
- Put forth evidence-based best practices that govern our actions and further promote diversity, equity, and inclusion throughout the field.

The Coalition is led by:

Monica Almond, Ph.D., *The Almond Group*
Kodiak Hill-Davis, *Republican Women for Progress*
Liz Lopez, *Hispanic Lobbyists Association*
Cicely Tomlinson, *The Almond Group*
Kevin Turpin, *National Journal*
Jaime Werner, *Congressional Management Foundation*
Gerald Yao, *FiscalNote*

About the DGR Coalition:

The DGR Coalition is a non-partisan group built on compassion, action, integrity, and transparency. The coalition aims for all entities influencing local, state, and federal policy to increase and maintain diverse representation on their teams, within their leadership ranks, and on their boards leading to equitable and inclusive policy outcomes on behalf of the American people.

About National Journal Group:

National Journal is a premier research and insights company committed to helping organizations effectively navigate Washington. Best known as one of Washington’s most trusted media brands for over 50 years, National Journal supports thousands of government and business leaders in the nation’s capital by providing services in government affairs, communications, and political research in addition to exceptional journalism. Our premier products are [Presentation Center](#), [National Journal Daily](#), [Hotline](#), [Race Tracker](#), [Network Science Initiative](#), and [Vignette](#). National Journal is a division of Bradley Media Holdings. Kevin Turpin is National Journal’s President. For more information, please visit nationaljournal.com.