



## Life In Brief

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### Education:

BA, Corporate Journalism, Auburn University

### Work History:

- Executive Vice President of Public Affairs, Unibail-Rodamco-Westfield, 2018-Present
- Managing Director, LC Public Affairs, 2016-2018
- Vice President for Government Affairs, Herbalife, 2015-2016
- Chief of Staff for Public Affairs Practice, Tusk Ventures, 2010-2015
- Campaign Manager, Dan Donovan for Attorney General, 2010
- Vice President (Corporate Issues Group), Weber Shandwick, 2009-2010
- Senior Crisis Communications Strategist, Smith & Co., 2008-2009
- Deputy Campaign Manager, Michael Steele for US Senate, 2006
- Deputy Director of Coalitions, Republican National Committee, 2005-2006
- Field Director, Bush/Cheney Victory '04, 2004
- Press Secretary, state Rep. Jim Stokes, 2003
- Political Director, Democratic Party of Georgia, 2002

## Quick Summary

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**A seasoned political communications strategist with decades of experience in public affairs**

- Began his career working in a variety of political strategy and campaign roles for both Democrats and Republicans, including Georgia state politics, George W. Bush's 2004 presidential campaign, and the Republican National

Committee; previously described himself as a "Rockefeller Republican" and his ideology as "moderate independent Republicanism"

- Experienced in crisis communications, he worked at Smith & Co., offering legal and crisis communication services to elected officials; served as vice president for the corporate issues team at Weber Shandwick, where he was responsible for providing legal and crisis communications counsel for corporate clients such as Unilever, Exxon, and Honeywell
- In 2010, Reese left agency life to work as campaign manager for Dan Donovan's unsuccessful run for attorney general of New York; later worked for Bradley Tusk, whom he met through Donovan's campaign, where he managed state and local regulatory issues for corporate clients like Uber, AT&T and Wal-Mart
- Briefly served in a newly created role at Herbalife, a global multi-level marketing corporation that develops and sells dietary supplements, where he worked to educate policy makers and the public about Herbalife
- In his current role at Unibail-Rodamco-Westfield, he is responsible for leading the organization's public policy, corporate communications, and community relations departments; additionally, he supports the organization's business development, finance, tax and legal departments, and serves as its chief spokesperson
- Priorities include advising company executives on issues related to corporate communications, corporate social responsibility, governmental and community affairs, and crisis management

