# Cris Turner VP, Head of Global Govt. & Public Affairs at Micron Technology



### Life In Brief

Hometown: San Antonio, TX

#### **Education:**

- Attended, University of Colorado Law School
- AB, Government, Georgetown University, 1997

#### Work History:

- VP and Head of Global Government & Public Affairs, Micron Technology, 2020 - Present
- Dell Technologies
  - Vice President & Head of Office, Americas Government Affairs, 2016- 2020
  - Senior Director & Head of Office, Americas Government Affairs. 2014 - 2016
  - Direct & Head of Office, North American Government Affairs, 2013 - 2014
  - Senior Manager, US Government Affairs, 2011 - 2013
  - Manager, US Government Affairs, 2008 -2011
- IT Public Policy & State Government Affairs Manager, CompTIA, 2007 - 2008
- Senior Associate, The Ferguson Group, 2003 -2007
- Senior Associate, Alcalde & Fay, 1999 2003
- Lobbyist, Steptoe & Johnson LLP, 1998 1999

# **Quick Summary**

A former Dell executive and longtime lobbyist, Turner's career has been marked by his push for innovative, tech-inspired policy solutions

 Began career, which has focused on security, infrastructure, transportation, and telecommunications issues, at government affairs firms in DC after graduating from Georgetown University

- Served as the federal and state public policy manager for the Computing Technology Industry Association, where he was concerned with U.S. federal, state, and local issues involving cybersecurity, trade measures, and cloud computing policies
- In 2008, began a 12-year career at Dell Technologies, ascending to the role of Vice President and Head of the Americas Government Affairs office, where he led global cybersecurity policy efforts; oversaw research on the barriers women entrepreneurs face as well as Dell's cloud computing, education, and environmental agendas
- Created the Dell PolicyHack, an interactive contest congregating various government officials, entrepreneurs, and technology experts to craft solutions to difficult, longstanding problems such as better connecting education with workforce development; founded govevolve.org trade association that а represents Dell's small to medium-sized government sector reseller partners
- Actively supports and shapes technology policy; backed Rep. Steny Hoyer's (D-MD05) 2016 Information Technology Modernization Act to help push the government to update its IT infrastructure and enhance federal cybersecurity
- Joined Micron Technology Inc., a corporation focused on memory and storage solutions, in July 2020

## **Approach and Motivations**

Leverages his business and lobbying expertise to form network, allowing him to coalesce individuals from diverse sectors to produce novel, mission-driven solutions; believes government affairs should be seen as an industry ripe for innovation

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- Credits a mentor with shaping his business mindset by stressing the importance of the "business of influence" and tracking business trends in the lobbying sector; relaunched the Dell Technologies Inc. PAC, growing contributions tenfold within four years
- Advocates for mission-driven initiatives that support small, medium, and large corporations; identifies as having a "soul of an entrepreneur" and strives to drive policy that empowers entrepreneurs
- Seeks to establish a bridge between technology experts and policymakers; created the Dell PolicyHack to convene entrepreneurs, politicians, and private and public sector leaders to create policy solutions geared towards improving STEM education, entrepreneurship, and government collaboration
- Maintains connections to the educational and entrepreneurial community through his board memberships and work experience; became friends with Orlando Padilla through the Congressional Hispanic Leadership Institute, later working with him to bring the PolicyHack to Dona Ana County to discuss binational industrial campuses at the border
- Believes in a modernizing approach to corporate lobbying that focuses on more integration of government affairs teams into a company's key business units

## **Relevant Financial Information**

Contributed significantly to Dell's political action committee from 2014-2020

### **Professional Affiliations**

- Chair, MATHCOUNTS Foundation
- Board Member, Black Girl Ventures, 2019 -Present

- Steering Committee Member, Mayors Business Council
- Board Member, Global Entrepreneurship Network
- Former Board Member, Congressional Hispanic Leadership Institute