

### **National Journal**

#### Life in Brief

Born: April 10, 1967

Hometown: Dorchester, MA

Current Residence: Dorchester, MA

#### **Education:**

B.A., Boston College, 2009

### Family:

Girlfriend, Lorrie Higgins

#### **Work History:**

- Mayor of Boston, 2014-present
- President, Boston Building Trades, 2011-13
- State Representative from the 13<sup>th</sup> district, 1997-2014
- Union Official, LiUNA Local 223 Union, dates unknown
- Construction Worker, dates unknown

#### **Professional Associations**

- U.S. Conference of Mayors
- Boston Museum of Fine Arts

#### **Electoral Overview**

- Won 2017 general mayoral election with 65.4% of the vote. Won in 2013 with 51.5% of the vote
- Won 13<sup>th</sup> Suffolk primary with 32.8% of the vote in 1997. Won unopposed in general election with 98.8%. Won re-election eight times with an average of 97.7% of the vote, running unopposed in all but one general election

### **Quick Summary**

Boston mayor and Democrat with union background who advocates for low-income communities and has become a leading voice on substance abuse. Frequently cites unconventional political profile as recovering alcoholic who earned his college degree as an adult

- Son of Irish immigrants who was born and raised in Dorchester and battled childhood cancer
- Union member for his entire adult life and received crucial support from labor groups during mayoral run. However, has embraced pro-business groups, including Boston Chamber of Commerce, on initiatives to grow economy
- Work with State Rep. James Brett served as primer to entering public office. Earned spot in Massachusetts State House without a college degree
- Advocates for low-income families through workforce development initiatives and affordable housing, including pushing for higher state-wide minimum wage and expanding public housing
- Struggled with alcoholism as a young adult and has made combatting substance abuse a priority as mayor and in his role at the U.S. Conference of Mayors

### **Approach and Motivations**

## Cultivates working class persona who advocates for underdogs

- Considers himself an underdog having faced host of health problems in his young life
- Strong background in labor union leadership; was arrested at rally for UPS workers when he first entered State House
- Believes union jobs are the foundation of a middle class. However, does not believe being pro-union and pro-business are mutually exclusive

MAYOR OF BOSTON

### **Policy Positions and Areas of Focus**

Concern for underserved communities drives policy priorities of economy, housing market, and substance abuse programming

### Economic Development: Bringing business to Boston and empowering workers

- Negotiated incentive packages for companies relocating to Boston, including GE and Reebok
- Attracts trade and tourism, including through trade missions with China, Israel, and Ireland
- Instituted policies to protect low-wage workers while boosting consumer spending to grow economy, including salary negotiation training and \$15/hour Minimum Wage Task Force

# Housing Insecurity: Expands housing options for city's low-income and homeless populations

- Upgraded Inclusionary Development Policy requiring developers to build and fund more homes for low-income families
- Secured federal funding and dedicated proceeds from city-owned parking garage to rebuild and add public housing in Roxbury, East Boston, and South Boston
- Expanded housing options for Boston's homeless population, including through additional shelters and the Landlord Guarantee Fund pilot, which supports landlords who rent to chronically homeless individuals

### Fighting Addiction: Resources for individuals struggling with substance abuse disorders

- Created Office of Recovery Services and launched a 24-hour hotline
- Created Engagement Center for people who experience addiction to receive services
- As Chair of U.S. Conference of Mayors substance abuse task force, crafted toolkit for mayors to address substance abuse disorders, including overdose prevention training

#### **Core Communities**

Despite union background, also maintains network of pro-business advocates. Involved in larger community of U.S. mayors

## Unions: Strongly backed by unions and has partnered with them on employment initiatives

- Before becoming Mayor, led Boston
  Metropolitan District Building Trades Council.
  While there, created partnership with
  organizations, including Boilermakers
  Northeastern and Springfield Electrical, to train
  women and minorities in construction trades
- Campaign support from unions including Service Employees International and Working America
- Collaborates with unions on workforce development, including matching previously incarcerated people with apprenticeships at unions such as Boston's Sprinkler Fitters

### Business Community: Involves businessminded individuals and groups on economic growth strategy and safety initiatives

- Partners with Governor Charlie Baker on negotiating economic incentives to attract companies like GE to Massachusetts
- Regularly engages with Boston Chamber of Commerce, including aligning with them in 2024 Olympic bid. Supported by group for re-election
- Enlisted help of local business groups, including Massachusetts Business Roundtable, to form public-private partnership to end sex trafficking

## Mayors: Partners with mayors from across the country on policy areas of interest

- Worked with friend and Framingham, MA mayor
   Yvonne Spicer on Student Opportunities Act
- Collaborates with fellow Co-Chair Mayor Steve Williams of Huntington, WV on U.S. Conference of Mayors substance abuse task force
- Organized report and conference on income inequality with NYC Mayor Bill de Blasio

### **MARTY WALSH**

MAYOR OF BOSTON

### **NationalJournal**

### **Relevant Financial Information**

During mayoral run, has attracted donations from working-class New Englanders and national labor unions

### **Biggest Individual Donors (2013-present)**

- Ryan Denver, Owner of Select Demo (Kingston, NH), \$6,500
- Dana Barrett, Police Officer (Boston, MA), \$5,500
- Stephen Marcus, Venture Capitalist at Riot VC (Boston, MA), \$4,750
- Jacques Abatto, Retired (Boston, MA), \$3,000
- Dominic Abramo Jr., Carpenter (Melrose, MA), \$2,500

### **Labor Union Donors (2013-present)**

- Has received \$500,000 in contributions from labor unions across the country, mostly headquartered in Massachusetts, Washington D.C., and the Midwest
- Boston Firefighters Union Local 718: \$15,000
- Illinois' Laborers' Legislative Committee: \$15,000
- Wisconsin Laborers' District Council Political Fund, \$150,000
- International Association of Bridge, Structural, Ornamental and Reinforcing Iron Workers, \$15,000
- New England Regional Council of Carpenters, \$15,000

# Political Donations: Walsh and his election committee have donated to Massachusetts politicians

- Stephen Lynch for Congress, \$2,500, 2001, 2004
- John Kerry for President, \$1,000, 2004

### **Publications, Media, and Speaking**

Primarily comments on Massachusetts economy in state and national newspapers, cable news, and economic forums. Also discusses social issues and personal background

Publications: Has authored op-eds in national and city newspapers on Boston's economic progress and social policies, including sanctuary city status

- Favorite Subjects: Immigration, gun control, legalization of marijuana, economic development
- Preferred Outlets: National news outlets including CNN, and Boston-based newspapers including the Boston Herald, Boston Magazine, and the Boston Globe
- Frequently co-authors with Governor Charlie Baker and Attorney General Maura Healey

Media: Appears in national and local media to speak on personal background, city progress, and criticize the Trump Administration

- Favorite Subjects: Substance abuse, cancer, the Massachusetts economy, President Trump
- Preferred Outlets: National cable news including MSNBC, and local outlets including WGBH, Boston Herald, and WCVB Channel 5 Boston
- Social Media Habits: Active on Twitter

Speaking: Discusses personal experience overcoming health obstacles at medical foundations and engages with state business community on the economy

- Favorite Subjects: Substance abuse, cancer, innovation in the economy, employment
- Preferred Audience: Health centers including Dana Farber Cancer Institute and Lowell House, and economic development groups including Boston Chamber of Commerce and Dorchester Board of Trade

MAYOR OF BOSTON

### **Family and Personal Background**

### Grew up in working-class Irish family and still lives in hometown of Dorchester

### Son of Irish immigrants who faced adversity as a child and young adult

- Son of working-class Irish immigrants and is fluent in Gaelic
- Leukemia survivor, diagnosed at age 7 and found cancer-free at age 11
- College drop-out, but returned to school as an adult to take night classes at Boston College
- Recovering alcoholic with more than twenty years of sobriety

### **COVID-19 Response**

Walsh has urged Bostonians to follow social distancing guidelines, and has made efforts to limit public activity

#### **Relevant Positions**

Mayor of Boston, Massachusetts

### Actions: Has implemented measures to limit public activity, and has enacted ways to ease the financial burden caused by the pandemic

- Implemented a cloth mask advisory for anyone leaving their homes, and a citywide curfew between 9pm and 6am through at least May 4
- Closed all public facilities, including playgrounds and recreational sports areas
- Is providing face masks to city employees required to work outside their homes
- Has dedicated \$3 million in city funds to assist residents at risk of losing their rental housing
- Extended the due date for property tax bills from May 1 to June 1; has waived interest on late property and motor vehicle tax payments

# Statements: Strongly advocates adhering to social distancing guidelines and helping those in need when possible

- Updates the public on a daily basis using social media, robocalls, and text alerts
- Posts safety information and uplifting messages to his constituents on his Twitter account
- Urges adhering to social distancing guidelines, sheltering in place, and washing one's hands frequently to combat the spread
- Warned of potential citations for anyone caught ignoring social distancing guidelines
- Encourages residents to donate to the Boston Resiliency Fund to support residents in need; also encourages donating unused PPE to health professionals
- Supports housing lenders' decision to offer deferred mortgage payments to those financially impacted by the pandemic
- Has announced the city's plan to create 1,000 beds at the Boston Convention and Exhibition Center to prepare for a likely surge